



JOIN THE START-UP PAVILION AT THE SMARTER E SOUTH AMERICA

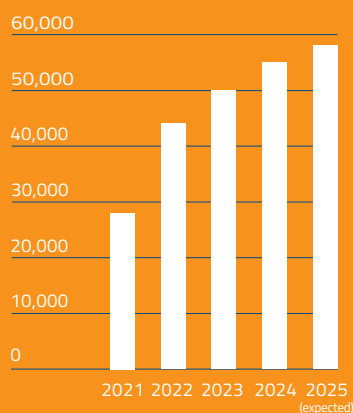
Start-ups are key drivers of cutting-edge technologies and solutions. The smarter E South America shows how Brazilian entrepreneurs are tackling challenges like energy storage, grid efficiency, and off-grid solutions for rural areas, providing a glimpse into the future of energy.

Seize the opportunity to showcase your innovations, forge strategic partnerships, and contribute to shaping the future of sustainable energy!

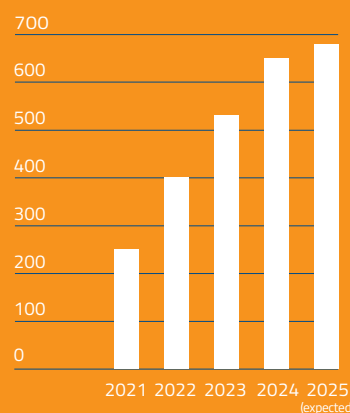
Quick facts

Dates August 26–28, 2025
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil

Number of Visitors



Number of Exhibitors



LATAM's Largest Alliance of Events for the Energy Industry

The smarter E South America will take place from August 26–28, 2025 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM's Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM's Key Event for Batteries & Energy Storage Systems
- **Power2Drive South America** – LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management

REASONS TO BE PART OF THE START-UP PAVILION

Participating in The smarter E South America via the Start-Up Pavilion is an excellent opportunity to enter the Brazilian renewable energy market. The Pavilion's attractively priced, all-inclusive package allows you to focus on your business while we take care of the rest.

With technical/organisational support...

from our team – before, during and after the event – you will spend less time preparing for the event.

The requirements for companies to participate at the Start-up Pavilion are:

- First time participation at one of our events in Brazil (The smarter E or Summits)*
- Founded at most 5 years ago
- Less than 50 employees
- Annual turnover of 5 million euros or less

*No returning exhibitors

Your target group is waiting for you

More than 58,000 visitors are expected to attend. The 3-day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.

The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.

All under one roof – The perfect match

4 exhibitions with more than 680 exhibitors covering topics of the new energy world on the platform The smarter E South America uniting solar energy, energy storage, energy management and e-mobility.

There is so much more

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side-events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition!

To check whether your company is eligible for the special conditions of the Start-Up Pavilion, please complete the following fields:

Company name

Year of company foundation

Entry in the commercial register

Number of employees

Annual turnover

Place, Date

Signature

Services

9 sqm area within the pavilion including

- Counter with Logo, 1 counter stool*
- Table, 4 chairs, 1 trash can
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Name board
- Online entry with logo and description
- 5 product groups in the online exhibitor list free of charge
- 2 Exhibitor Passes
- 10% discount on Full Conference Passes
- 10 Minute slot on Innovation & Application Stage during the Start-up Hour

*Data as file (.eps) to be provided by exhibitor

Find further Information online



All this for just one great price!

9 sqm: €1,300

Contact

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Organizers

Co-Organizer

